

JUNE TOPIC ▶▶

A CEO's View: Making Technology Your Best Friend

Organizer and Moderator

Jim Handlon, CEO, Bottomline Partners

Presenters

Tom Wolf, CEO, Visular

Vijay Tanamala, President, BlueAlly



CEOs want technology to be a high impact, strategic driver, but carry a lower price tag, while being one of the key enablers of growing their business. Technology life-cycles change with blazing speed. New or drastically changed products, services, applications, and enterprise platform revolutions create sweeping, if not blurring change, for CEOs.

Our June 2009 CXO Forum intends to "make simpler" the continuing challenges of CEOs to make technology their best friend, rather than the headaches of confusing, costly, under-performing, techno-speak.

Three panel members will bring three different CEO perspectives. These

diverse viewpoints will add great substance to framing "the CEOs business needs and outcomes focus" toward effectively leveraging technology. Come and participate in how to make simple, yet get powerful results, from rapidly changing technology in our world.

This presentation will focus on:

1. How CEOs cut through techno-speak to gain high ROIs
2. CEOs "must dos & don'ts" around technology decision-making
3. Outsource, in-source, make-buy-lease-rent service, and other choices
4. Emerging opportunities to keep on the radar screen
5. Tips for CEOs from CEOs rarely discussed before (mystery stuff)!!

CXO Forum 2009 SERIES

JOIN US!

THURSDAY
JUNE 11
2009

7:30am to 8:00am
Networking and
Continental Breakfast

8:00am to 9:00am
CXO Forum
Panelist(s) Presentation

9:00am to 9:15am
Burning Issues

*Discuss your specific
issues and challenges
with colleagues and
fellow CXO members*

Location (JUNE ONLY)
George Mason
University

Volgenau School of
Information Technology
and Engineering
Second Floor



Join the **CXO Forum** Group on Linked In.
ACCESS | ANSWERS | ALL CXOs

JULY-AUGUST: SUMMER BREAK, NO CXO FORUM MEETINGS

FALL 2009-SPRING 2010 CXO PRESENTATIONS!

Not a member? Join today and enjoy the 2009-2010 line up, including:

- Economic Forecast
- Building and Using an Advisory Board
- Utilizing Lobbying and Trade Associations
- Building a Sales and Marketing Organization
- Selling to the Government (Federal Sales and Non-federal Sales)
- Green Movement and How to Profit
- Small Business Association, Score, and other Government-sponsored help
- The Art of Networking
- HR: Top Performer Recruiting, Retaining, and Replacing
- And much more!

CXO Forum

FOUNDING PARTNER



STRATEGIC PARTNERS



For information, contact
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The June 11, 2009, CXO Forum meeting will be held at the George Mason University School of Information Technology and Engineering, Second Floor. We will follow the normal CXO Forum time format, after which we will have a dedication ceremony at 9:15 a.m. for Steven Mandell, Esq., founding member of the CXO Forum.

Please Join Us and Bring a Guest to CXO Forum Meetings.

All CXO Forums are the second Thursday of the month *(except where noted)*

7:30 am to 9:15 am

7:30 to 8:00 am: Networking & Continental Breakfast | 8:00 to 9:00 am: CXO Forum | 9:00 to 9:15 am: Burning Issues

JUNE PRESENTERS' BIOGRAPHIES

Tom Wolf, CEO, **Visular**



Tom will present to the CXO Forum his experience and learnings from his role as CIO for two

GE Capital businesses in Europe. His insight will provide key take-aways in information technology, including launching commercial products, leading IT department restructuring, and managing global IT teams. His formidable management skills leverage his participation in more than 15 of GE's world-recognized Leadership Development courses.

The CXO Forum will benefit from Tom's work as CEO of Visular, which he founded in 2002 to help companies of all sizes achieve world class technology leadership. He will provide insight into aligning business and IT strategy, optimizing vendor/partner relationships, building high-performance teams, and other key factors related to optimal IT management.

Vijay Tanamala, President, **BlueAlly**



As President of BlueAlly, which CIO Magazine recommends as the 'Company of Choice' for Offshore Outsourcing

Services, Vijay will provide to the CXO Forum technology take-aways from his more than 13 years of industry experience spanning technology, global management, multi-sourcing strategies, and solutions delivery. Through BlueAlly's work in building and implementing products and services across multiple sectors, including insurance, telecom, infrastructure software, and software product development, Vijay will bring to the CXO Forum valuable insight to technology. The CXO Forum will further benefit from Vijay's position as a Board Member for three organizations in the high-tech arena.

CXO Forum

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